David Di Martino Elected to The John A. Hartford Foundation Board of Trustees

New York, NY (July 13, 2016) – The John A. Hartford Foundation today announced that David Di Martino has been elected to its Board of Trustees. Mr. Di Martino is currently a partner at Blue Engine Message & Media with 20 years of experience advising non-profit, political, advocacy and corporate clients on messaging, media, communications, and strategy. David has worked at the highest levels of national politics and public policy, having held senior positions on several campaigns and the Democratic Senatorial Campaign Committee and in the U.S. Senate and U.S. House of Representatives.

“We are thrilled that David is bringing to our Board his extensive communications and policy expertise, which will help us advance our mission of improving the care of older adults,” said Peggy Wolff, chair of the Board of Trustees of The John A. Hartford Foundation.

David has managed public affairs campaigns and coalitions for leading environmental and public health groups, financial services industry companies, high tech firms, clean tech organizations, and sports and entertainment groups.

“David will be a perfect complement to our other outstanding Trustees who all share a deep commitment to careful stewardship of our financial resources and to excellence in our all programs,” said Terry Fulmer, PhD, RN, FAAN, president of The John A. Hartford Foundation. “With his and our other Board members’ thoughtful guidance, we will continue doing the greatest good possible through our work to improve the health and well-being of older people.”

“With two aging parents, the quality and availability of care for older Americans is front and center for me. The work supported by The John A. Hartford Foundation is making meaningful change in the delivery of care for older people and making measurable strides in improving their well-being. I am honored to join this distinguished group of leaders on the Board of Trustees for The John A. Hartford Foundation and look forward to working together to build on that success,” said David Di Martino.

# # #

About The John A. Hartford Foundation
Founded in 1929 by John and George Hartford of the Great Atlantic & Pacific Tea Company (A &
P), The John A. Hartford Foundation, based in New York City, is a private, nonpartisan philanthropy dedicated to improving the care of older adults. Every eight seconds, someone in America turns 65. The largest-ever generation of older adults is living and working longer, redefining later life, and enriching our communities and society. Comprehensive, coordinated, and continuous care that keeps older adults as healthy as possible is essential to sustaining these valuable contributions. The John A. Hartford Foundation believes that investments in aging experts and innovations can transform how care is delivered, lowering costs and dramatically improving the health of older adults. Additional information about the Foundation and its programs is available at www.jhartfound.org.

**Media Contact:**
Marcus Escobedo
212-832-7788
marcus.escobedo@johnahartford.org