Supporting Nursing Homes in the COVID-19 Crisis:
A Rapid Response Network & National Nursing Home Huddles

May 1, 2020 Webinar
The John A. Hartford Foundation: Mission and Priorities

Dedicated to Improving the Care of Older Adults

Priority Areas:

- Age-Friendly Health Systems
- Family Caregiving
- Serious Illness & End of Life
COVID-19 Rapid Response Network for Nursing Homes

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The Problem

Older adults are dying at a disproportionately high rate in nursing homes (nursing facilities or NFs) and skilled nursing and rehabilitation facilities (SNFs).

Many SNF/NFs lack adequate staff to care for very ill residents (many staff are out sick or afraid to come into work for fear of becoming ill).

Many SNF/NFs lack adequate PPE to care for residents and protect staff.

The dominant narrative is counterproductive and focused on blaming the SNF/NFs. We need to refocus it as an opportunity to strengthen SNF/NFs.
Elements of the Solution

**National Nursing Home huddle**
A daily 20-minute huddle focused on latest data, updates on relevant policy decisions, and one specific “better practice” where it is known.

**Working Groups**
For many issues “better practice” is still coming into focus. The network will commission expert “working groups” that build practical, usable solutions.

**Media Kits**
Communication tools and supports to help change the story will be made available for every nursing home to use in your local communities.

**Collective Voice**
Observations from the initiative will be collected and assembled into advocacy tools that can be used to express the collective needs of the nursing home community.
Expected Benefits to Nursing Homes

**Better Practices:** Immediate access to specific, practical guidance on clinical and operational issues. Guidance will be focused, and “ready to implement.”

**Communications:** Monthly “media-ready” kits that can help you explain your work in the nursing home to your local media to change the narrative from blame to improvement.

**Collective voice:** Ability to speak with collective voice to federal and state policy makers, regulators, healthcare systems and others to remove barriers to mission-critical operational challenges in nursing homes.
National Nursing Home Huddle

Structure

- Welcome & Reminder of Purpose – 30 seconds
- Data Minute – 1 min
- Policy Updates – 2 min
- Best Practices – 8 min
- Q&A – 3 min
- Close – 30 seconds

Principles

- We come to you, make it easy
- Always practical
- Can be acted on in your setting
- Start on time, end on time
- Continuous improvement
Initial Topics for Better Practices

- Staffing/workforce solutions
- How to test/screen for COVID in nursing homes
- PPE sourcing and burn rates in nursing homes
- Protocols for safe and effective transfer from hospital to nursing home
- Understanding regulations that may impact nursing homes
- Infection prevention and control procedures, clinical care protocols
- Use of telehealth to avoid social isolation and improve care
- Engagement of family members, care partners, communities
Types of “Better Practices”

- New protocols on COVID-19 testing/screening and management for nursing home residents and staff
- Approaches to working with state and federal agencies assessing nursing homes
- Aligning efforts - examples of one state’s collaboration around staffing, PPE supply and demand and infection control
Better Practice Tools/Protocols

- Specific tools to help SNF/NFs implement better practice
- Videos, workflows, assessments, one-pagers, infographics
- Downloadable and customizable for use by SNF/NFs
Communications, “Changing the Narrative”

- Website with all resources
- Emails to all members of key resources
- Monthly communications kits for use with local media
Collective Voice & Advocacy

Collaborate
Collaborate with advocacy organizations, professional associations, policy groups

Create
Establish connectivity with leading policy makers who may advocate for more support to nursing homes

Focus
Focus on observations arising from the National Nursing Home Huddles and other efforts
Partners – Thank you!

IHI and JAHF are grateful to all of the organizations and individuals providing partnership and support*

- AHCA
- AMDA
- CDC
- CMS
- Leading Age
- Nat’l Academies of Sciences Engineering & Medicine
- Trust for America’s Health
- John Auerbach
- Jay Bhatt
- Maureen Bisognano
- Karen Feinstein
- David Gifford
- David Grabowski
- Shari Ling
- Tracy Lustig
- Vince Mor
- David Nace
- Tricia Neuman
- Robyn Stone

*in formation, as of 5/1/20
Next Steps – JOIN US May 4 for Daily Huddles

Join Us and Spread the Word

• If you are an association, community group, or advocate: Please share the announcement and invite your members

• If you work at a SNF or a nursing home: Join us!

National Nursing Home Huddles begin:
• Monday, May 4
• 12pm EST/9am PST

Will continue each weekday at same time

Email invitation to follow this webinar