



The John A. Hartford Foundation

55 East 59th Street
New York, NY 10022-1713

Tel: 212 832 7788
Fax: 212 593 4913

www.johnahartford.org
mail@johnahartford.org

For Immediate Release

The John A. Hartford Foundation Board of Trustees Elects Two New Members

New York, NY (June 8, 2023) – The John A. Hartford Foundation today announced that Ginna Baik and Phyllis D. Meadows have been elected to its Board of Trustees.

Ginna Baik is leader of Senior Living Alexa Smart Properties for Amazon, where she directs business and strategy development. She has had more than a decade of experience in older adult care and technology, with a mission to provide scalable technology and services to underserved populations.

Phyllis D. Meadows, PhD, MSN, RN, is senior fellow with the Detroit Program at The Kresge Foundation, where she advises the Detroit and Health teams on the development of overall strategic direction in the design and implementation of grantmaking initiatives and projects. She has had a 30-year career spanning the nursing, public, health, academic, and philanthropic sectors.

“We are incredibly fortunate to have two outstanding individuals joining our board who bring invaluable depth and breadth of experience that will further our mission of improving care for all older adults,” said John R. Mach, Jr., chair of the Board of Trustees of The John A. Hartford Foundation. “Ginna and Phyllis are esteemed in their fields, aligned with our founding philosophy to ‘do the greatest good for the greatest number,’ and we look forward to working with them both.”

Prior to her work in older adult care, Ms. Baik worked with Title I projects for Sylvan Learning in Chicago Public Schools. As she transitioned from serving the nation’s youth to the nation’s older adult population, she has established a social platform startup, led innovation and resident technology with a national senior care provider, Brookdale Senior Living, and most recently built the senior care business practice at a national technology solution provider, CDW. She is an executive board member at the American Society on Aging, a board member of LeadingAge California, and chairman of the board at OATS (Older Adults Technology Services), an affiliate of AARP.

Dr. Meadows is the former associate dean for practice at the University of Michigan’s School of Public Health and clinical professor in health management and policy, where she designed and implemented community-based health strategies, evaluation, research, and courses on leadership, policy, population health, and health equity. Dr. Meadows was deputy director and then director and public health officer for the city of Detroit. She has also served as adjunct faculty with Wayne State’s and Oakland University’s Schools of Nursing and maintains an active advisory role on several national and statewide initiatives and boards that focus on improving the health of marginalized and low-income communities.

“The additions of Ginna and Phyllis to our Board are a gift and we could not be more grateful for their service,” said Terry Fulmer, PhD, RN, FAAN, president of The John A. Hartford Foundation. “They are passionate about ensuring that all older adults receive high-quality, age-friendly care.”

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Media contact: Marcus Escobedo, 212-832-7788, marcus.escobedo@johnahartford.org.

About The John A. Hartford Foundation

The John A. Hartford Foundation, based in New York City, is a private, nonpartisan, national philanthropy dedicated to improving the care of older adults. The leader in the field of aging and health, the Foundation has three priority areas: creating age-friendly health systems, supporting family caregivers and improving serious illness and end-of-life care. For more information, visit johnahartford.org and follow [@johnahartford](https://twitter.com/johnahartford).