The John A. Hartford Foundation

JAHF NEW PARTNERS PROGRAM

Call for Proposals

National Initiatives Advancing Improvements in Care for Older Adults

Applicant Information



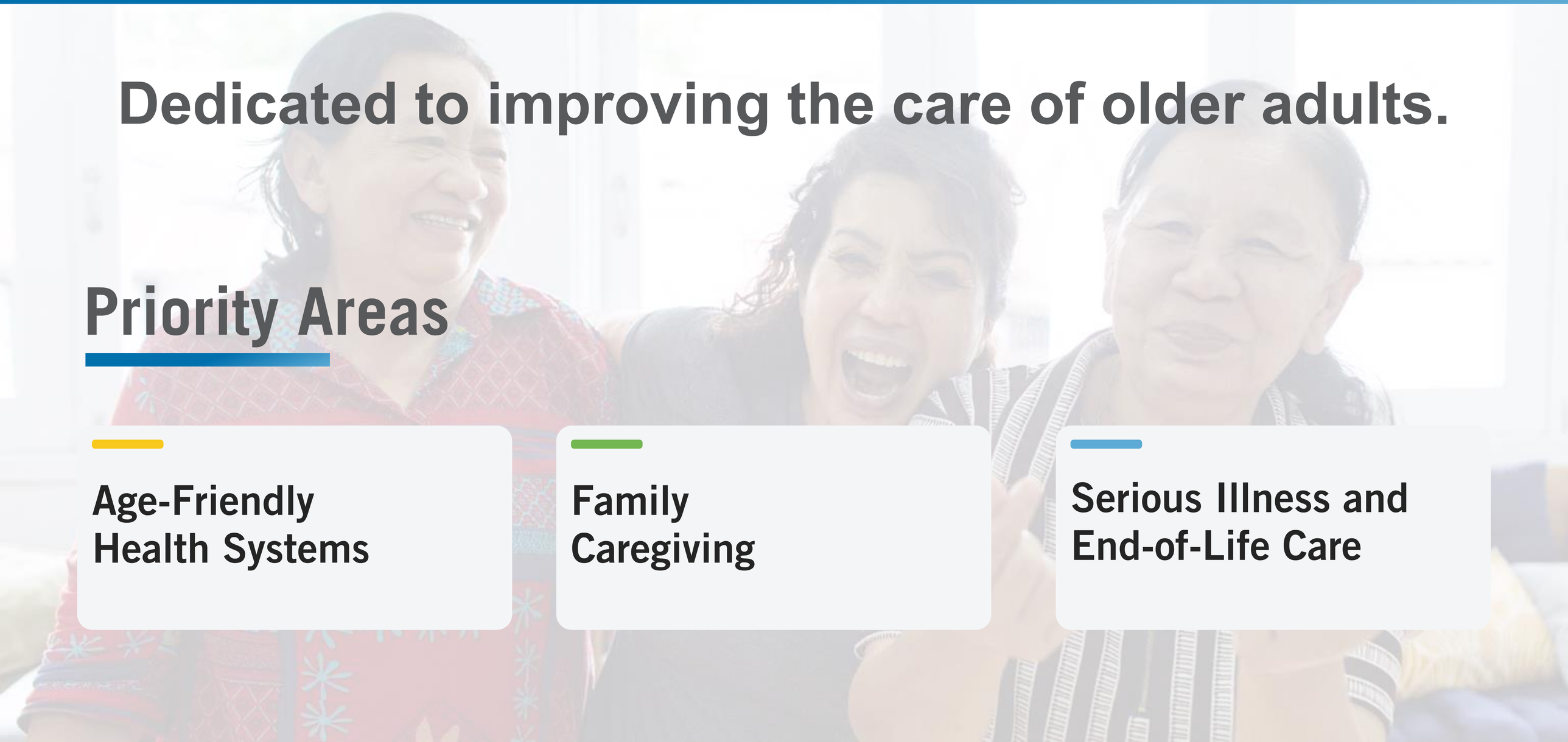
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Who We Are

A private philanthropy based in New York City, established by family owners of the A&P grocery chain in 1929

Our Mission

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Dedicated to improving the care of older adults.

Priority Areas

Age-Friendly Health Systems

Family Caregiving

Serious Illness and End-of-Life Care

Age-Friendly Health Systems

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Our grantmaking:

- Develops large-scale approaches that transform care
- Builds on evidence-based models and best practices
- Integrates community-based supports and services, connects to public health

Age-Friendly Health Systems

Family Caregiving

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Our grantmaking:

- Improves ability of health systems to identify, assess, and support caregivers
- Raises awareness to drive change
- Creates large-scale change in partnership with national and state policy efforts



Serious Illness & End-of-Life Care

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Our grantmaking:

- Increases access to palliative care and other evidence-based models
- Develops approaches for educating and preparing the workforce
- Fosters communication and community-based solutions while informing public policy

Serious Illness and End of Life



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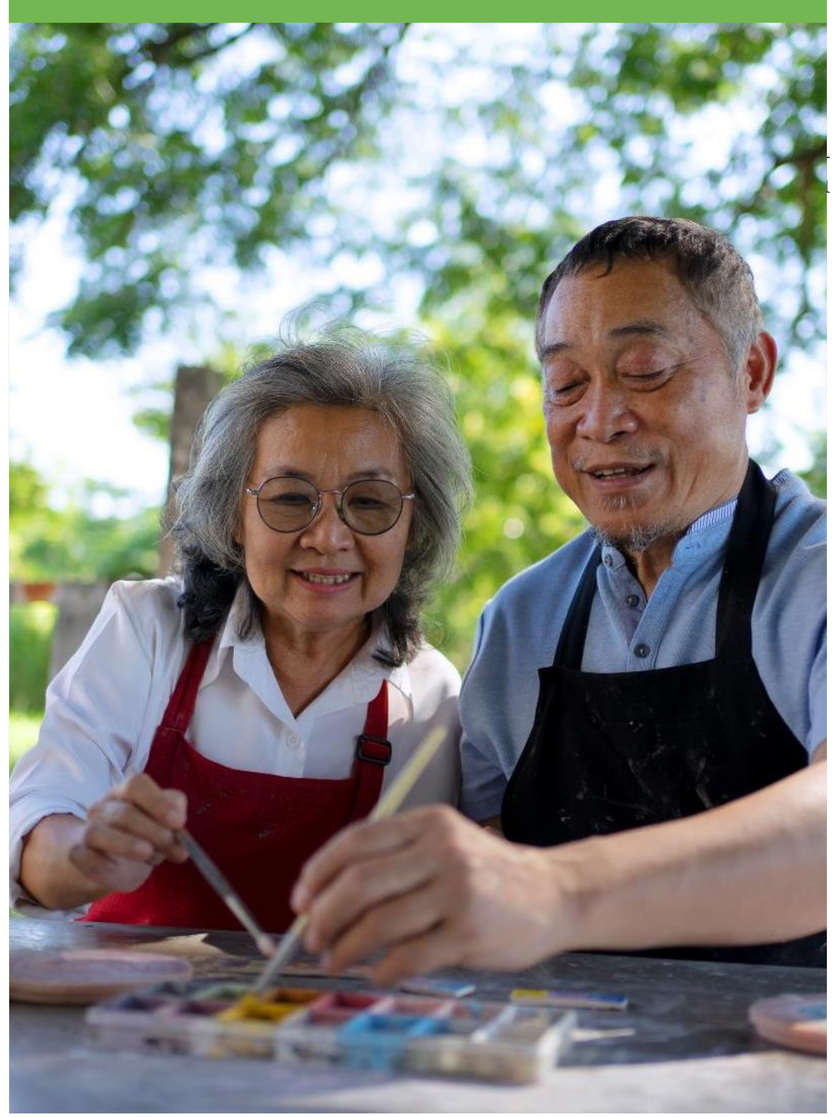
New Partners Program: What We Are Seeking

- New partners
- National or multi-site initiatives
- Innovative approaches within our 3 priority areas
- Scalable, sustainable solutions

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A Few Examples of Topic Areas (Not Directives)

- Rural older populations
- Using technology to scale solutions
- Value-based payment integration
- Care coordination and navigation
- Social isolation
- People living with dementia and their caregivers



Who Can Apply?

- **New JAHF partners**: nonprofits or academic departments or divisions that have not received a JAHF board-authorized grant in past 30 years
  - Priority given to those **never funded** through JAHF's Aging & Health program
- **U.S. 501(c)(3)** organizations – *fiscally sponsored organizations are eligible*



Project Scope and Programmatic Fit

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- **National initiatives** or multi-site projects receive priority
- Must align with at least one **JAHF priority area**
- **Innovative approaches** or build on existing work in new ways
- Should be **scalable** and **sustainable**
- Incorporate **voices of older adults and caregivers** and reach **undeserved communities** will be more competitive

Funding and Budget

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- Up to **$300,000** over **2 years** ($150,000 per year)
- Up to **10 grants**
- Indirect costs capped at **12.5% of direct costs**
- Funding does **not** support:
  - single-site projects
  - general operating support or capital projects
  - routine direct service



Partnerships and Subcontracts



- **Partnerships are encouraged**, but not required
- **Subcontracts**, including to for-profit organizations, are permitted but must account for **less than 50%** of the total grant budget
- Existing JAHF grantees may participate, but the **work must be different** from their current JAHF-funded activities

- **Register in <u>grant portal</u>:**
  Oct. 21, 2026, noon ET
- **Letter of Intent:**
  Oct. 27, 2026, noon ET
- **Full proposal invitations:**
  By Jan. 15, 2027, noon ET
- **Full proposal:**
  March 3, 2027, noon ET
- **Awards announced:**
  By June 11, 2027
- **Grant start:**
  July 1, 2027

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Application Process & Key Dates

Two stage application process:

1. Letters of Intent
2. Full proposals, by invitation

Letter of Intent (LOI) Process

- Register in **grant portal** by Oct. 21, noon ET
- Portal access and LOI instructions sent within 2 business days
- LOI responses have character limits and may be drafted outside the portal
- No detailed budget required at LOI stage
- Financial documentation required with LOI

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Questions?

Find answers to common questions about eligibility, the application process and the CFP.

VIEW FAQs

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More Questions?

- Review the **full Call for Proposals** document and the **FAQs webpage**

- Questions **not** addressed there, email: **CFP@johnahartford.org**

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Thank You!

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