

The John A. Hartford Foundation Foresight 50+ Omnibus Survey

NORC Health Care Strategy

11.02.21



The
John A. Hartford
Foundation



Methodology

Foresight 50+ Panel

- In an effort to support The John A. Hartford Foundation's ongoing research to understand public opinion on nursing homes in the United States, NORC surveyed a representative sample of U.S. adults ages 50 and older, leveraging our Foresight 50+ panel.

Sample Size and Field Dates

- The survey was fielded to 1,011 adults ages 50 and older nationwide October 14-18, 2021.
 - Note: In some instances, numbers may not add to 100% or show slight differences from banner tables due to rounding.

Main Findings

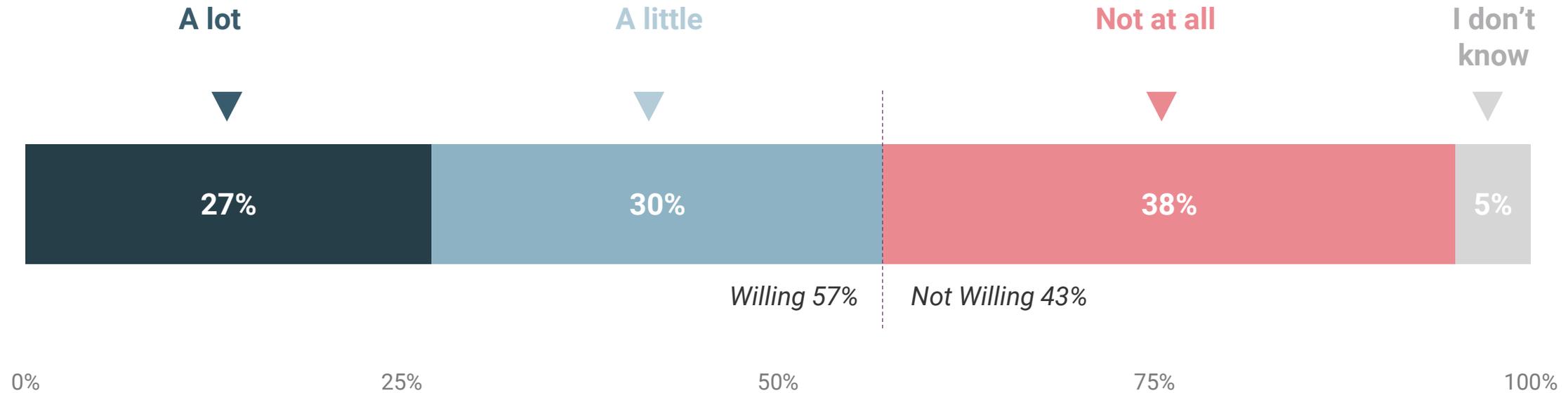
American's believe nursing homes are safe in general but would not want to live there themselves

- 54% of older adults consider nursing homes safe
- Yet, 47% of older adults are very unwilling to live in a nursing home in the future
- 48% of older adults say that they are at least somewhat satisfied with the options available if they or a family member needed nursing care now

COVID has impacted people's views of nursing homes, and most believe significant changes are needed

- COVID-19 has impacted more than half of older adults' (57%) willingness to live in nursing homes
- 84% of older adults say significant changes are needed in nursing homes

COVID-19 has impacted more than half of older adults' (57%) willingness to live in nursing homes

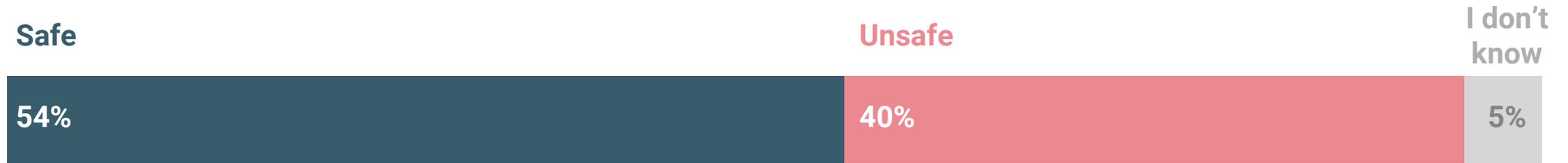


Question: How much does COVID-19 influence your answer on whether or not you would be willing to live in a nursing home in the future?

Source: NORC Foresight 50+ Omnibus Survey conducted October 14 – 18, 2021, with 1,011 adults age 50 and older nationwide.

According to adults 50 and older...

54% of older adults consider nursing homes safe



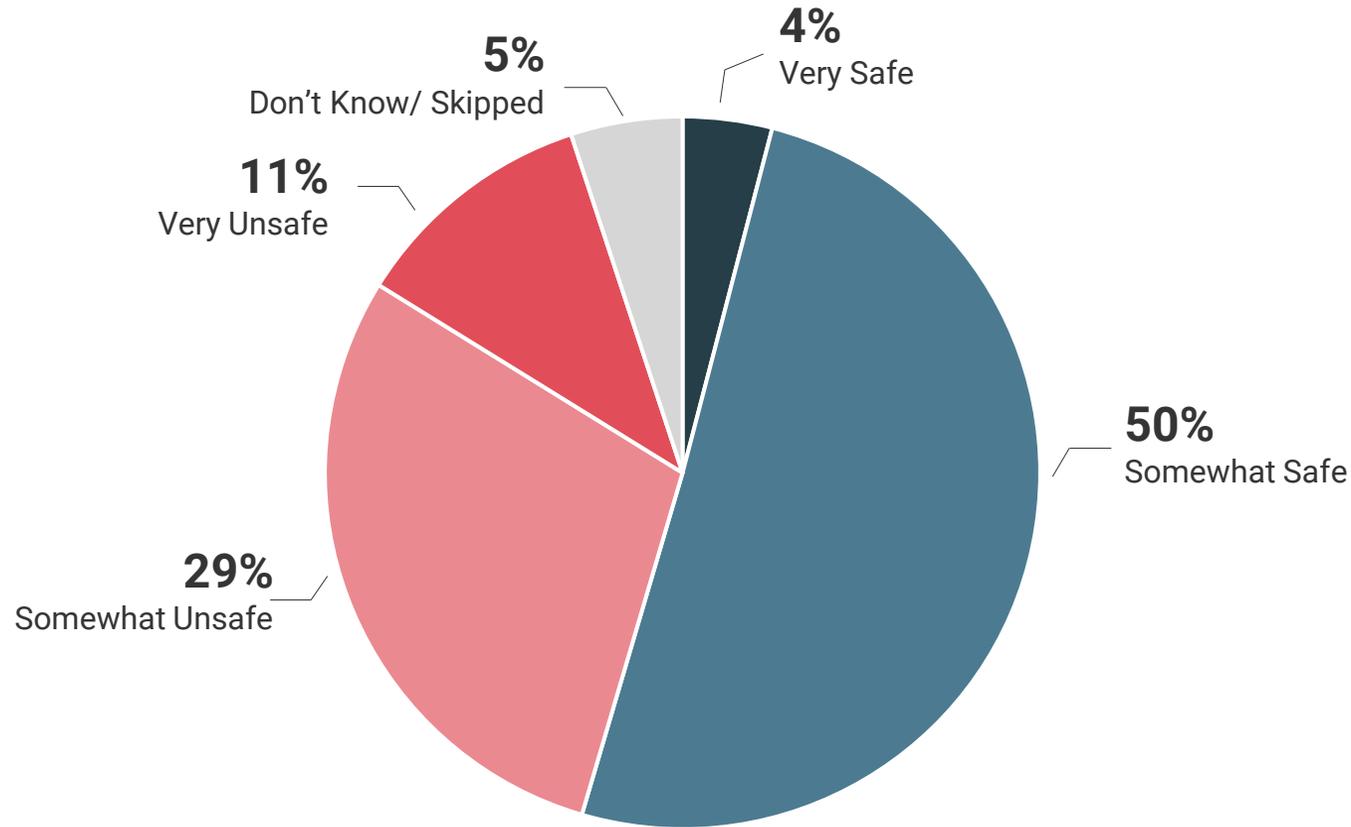
Yet, 71% of older adults are reluctant to live in a nursing home in the future



Question: How safe do you think nursing homes are for older adults? How willing are you to live in a nursing home in the future?

Source: NORC Foresight 50+ Omnibus Survey conducted October 14 – 18, 2021, with 1,011 adults age 50 and older nationwide.

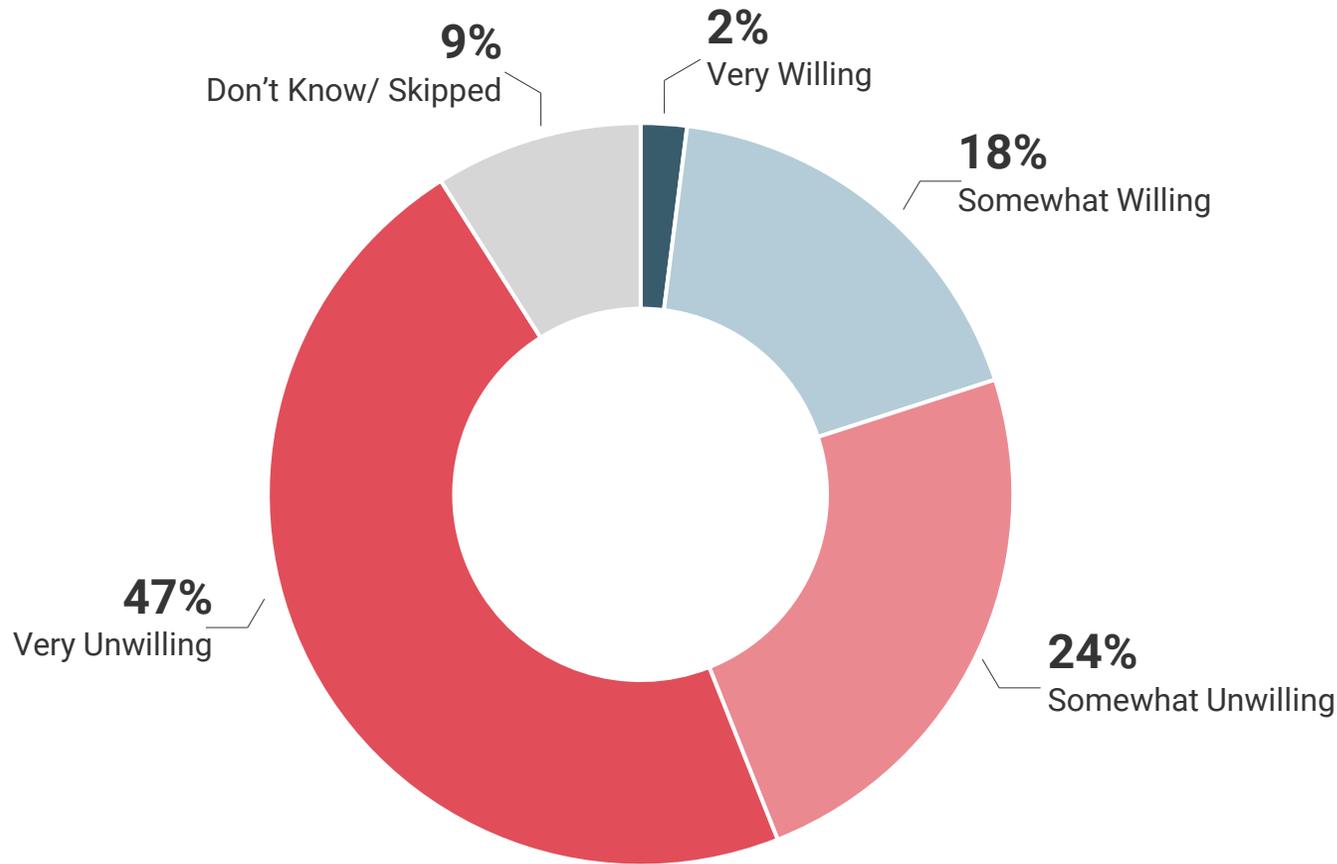
54% of older adults consider nursing homes safe



Question: How safe do you think nursing homes are for older adults?

Source: NORC Foresight 50+ Omnibus Survey conducted October 14 – 18, 2021, with 1,011 adults age 50 and older nationwide.

In general, 47% of older adults are very unwilling to live in a nursing home in the future

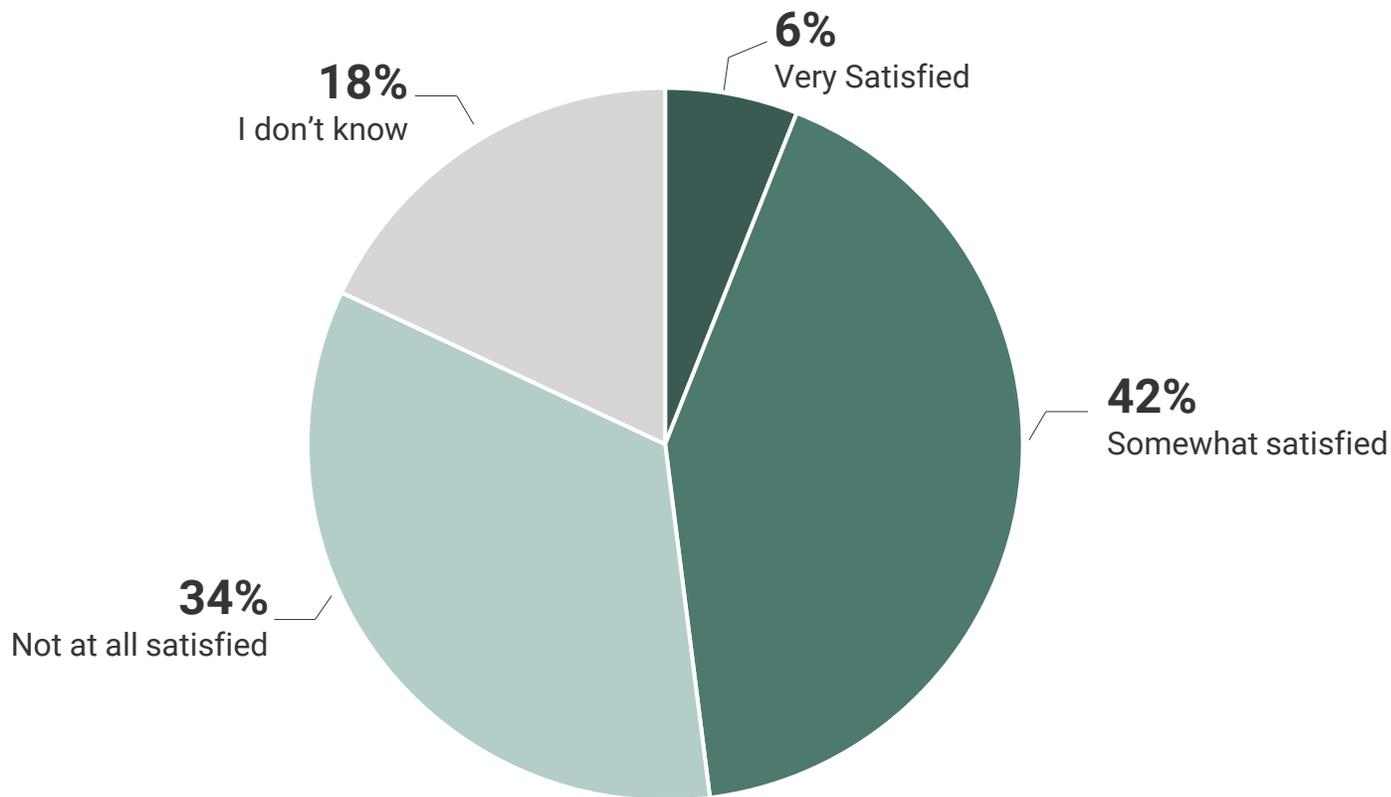


7-in-10 of adults 50 and older are unwilling to live in a nursing home in the future

Question: How willing are you to live in a nursing home in the future?

Source: NORC Foresight 50+ Omnibus Survey conducted October 14 – 18, 2021, with 1,011 adults age 50 and older nationwide.

However, if they needed nursing-level care, almost half of older adults say they are satisfied with available nursing home options...

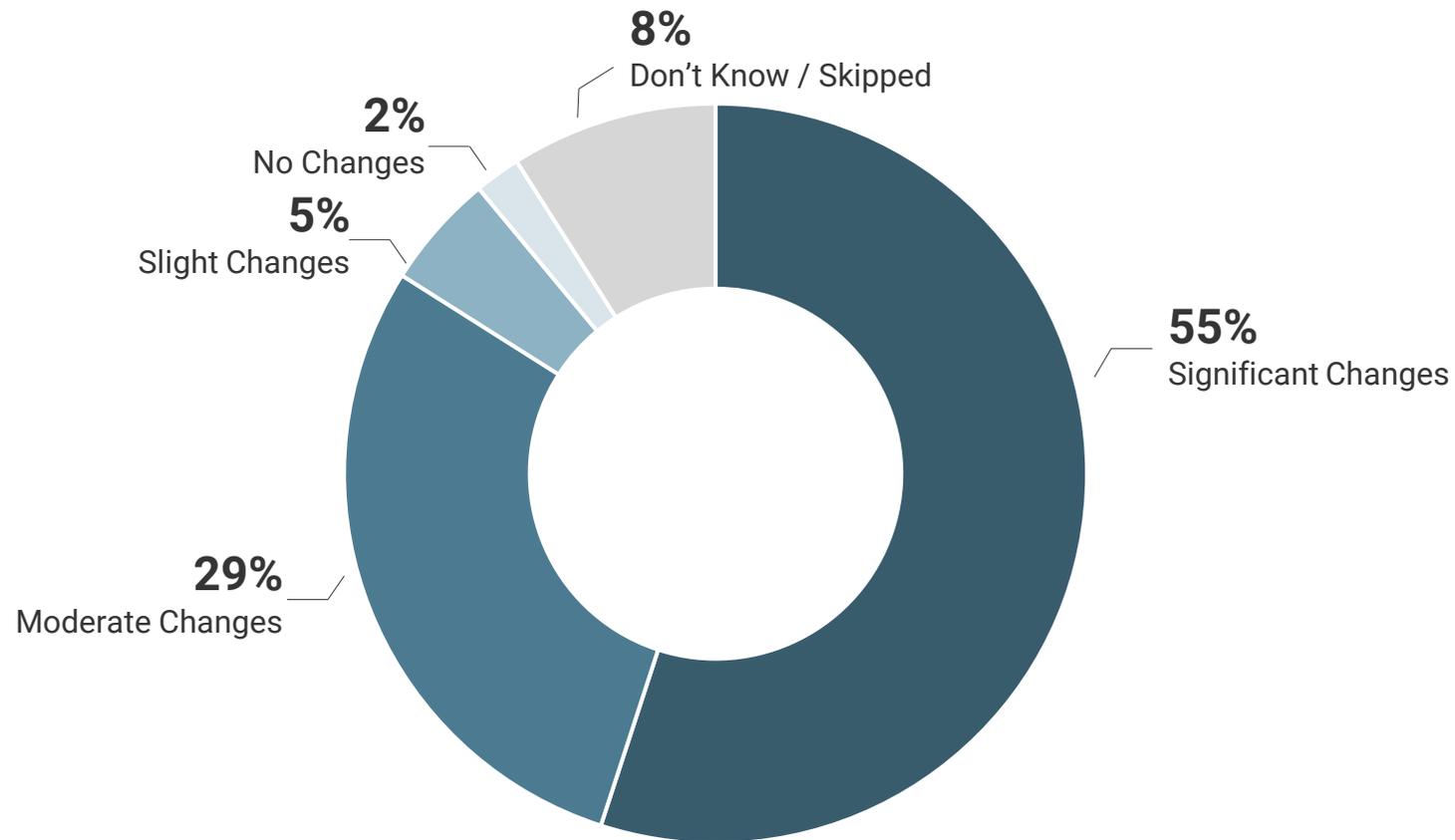


48% of older adults say that they are at least somewhat satisfied with the options available if they or a family member needed nursing care now

Question: If you or a family member needed a short- or long-term nursing care option now, are you satisfied with the options available to you?

Source: NORC Foresight 50+ Omnibus Survey conducted October 14 – 18, 2021, with 1,011 adults age 50 and older nationwide..

84% of older adults say significant changes are needed in nursing homes



Question: When thinking about the future of America's nursing homes, how much change do you think is needed for them to appeal to you?

Source: NORC Foresight 50+ Omnibus Survey conducted October 14 – 18, 2021, with 1,011 adults age 50 and older nationwide.

Appendix

Demographics

Demographic		%
Margin of Error	MOE	\pm 4.08
Race/Ethnicity	Asian	1
	Black	11
	Hispanic	12
	White	71
	Other	3
	2+, non-Hispanic	3
Age	50-64	53
	65+	47
Income	Less Than \$29,999	25
	\$30,000 to \$74,999	25
	\$75,000 to \$124,999	27
	\$125,000+	22
Sex	Male	47
	Female	53

Source: NORC Foresight 50+ Omnibus Survey conducted October 14 – 18, 2021, with 1,011 adults age 50 and older nationwide.

Foresight 50+ Panel

Funded and operated by NORC at the University of Chicago, Foresight 50+ is a probability-based panel designed to be representative of the US household population age 50 or older. During the initial recruitment phase of the panel, randomly selected U.S. households were sampled with a known, non-zero probability of selection from the NORC National Sample Frame or a secondary national address frame, both with over 97% coverage of all U.S. addresses, and then contacted by U.S. mail, email, telephone, or field interviewers (face to face). Households were screened for having at least one adult age 50 and older. The panel provides sample coverage of approximately 97% of the U.S. household population. Those excluded from the sample include people with P.O. Box only addresses, some addresses not listed in the USPS Delivery Sequence File, and some newly constructed dwellings population. The panel also excludes people who live in some institutional types of settings, such as nursing facilities or nursing homes, depending on how addresses are listed for the facility. For more information, email foresight50-bd@norc.org

Thank you.

Caroline Pearson
Senior Vice President
Health Care Strategy
Pearson-Caroline@norc.org

Christa Fields
Manager
Health Care Strategy
Fields-Christa@norc.org

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